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NAIB ANNOUNCES NEW SENIOR DIRECTOR OF DEVELOPMENT

Baltimore (July x, 2005) – The National Aquarium in Baltimore has named Michael D. Moyer as the new Senior Director of Development. Largely responsible for fundraising, Moyer will work with senior staff members and various boards and volunteer committees at the Aquarium to secure financial support for current operations, capital improvements and endowment growth. Moyer will oversee all of the Aquarium’s in-house development programs, which include major gifts, annual giving, memberships, corporate and foundation relations and development services.

Moyer looks forward to being a part of the Aquarium team and leading the solid development program to the next level. “The Aquarium was a catalyst for the Baltimore renaissance. With the world-class exhibits and programs here, as well as plans for moving ahead even further in conservation and in environmental education, science and research, there’s a wonderful opportunity to expand on that foundation,” he said.

Moyer is a 24-year veteran of Johns Hopkins University’s fundraising and development groups, culminating in five years as Associate Dean for Development and Alumni Relations at the university’s Whiting School of Engineering. During his ten most recent years with Johns Hopkins, serving the Whiting School of Engineering, he oversaw efforts that advanced the school of engineering to become the fourth major Johns Hopkins division (joining medicine, public health, and arts & sciences) to raise \$100 million or more in a University divisional campaign. Moyer brings a range of experience with broad responsibilities, including raising major gifts, building programs, and developing major gift and annual giving management systems.

Moyer received his Masters of Liberal Arts degree from Johns Hopkins University. He completed coursework and advanced training in major gifts and

planned giving with Johns Hopkins University and Robert F. Sharpe and Co., Inc. He has also received advanced training in management and administration at Johns Hopkins University. Moyer received his Bachelor of Arts degree from Kalamazoo College.

Moyer has been a city resident for 26 years and currently resides in the Lauraville area of Northeast Baltimore with his family.

As a non-profit organization, the Aquarium is Maryland's most exciting and popular cultural attraction, as well as one of the region's leading conservation and education resources, hosting more than 1.6 million visitors per year. The Aquarium's mission is to connect people with aquatic life in order to create a better world for both. It's dedicated to education and conservation through more than a dozen programs that serve the environment and the community.